



INTERNATIONAL
MARKET CENTERS

ATLANTA | HIGH POINT | LAS VEGAS

MEDIA BULLETIN: IMC RESCHEDULES FALL CASH & CARRY EVENT AT AMERICASMART TO AVOID OPENING ON ELECTION DAY 2020

Moves Forward One Week to October 27-29, 2020

ATLANTA – (August 26, 2020) – To avoid opening on Election Day 2020, The Fall Cash & Carry Market at AmericasMart® Atlanta will now take place October 27-29, 2020 reports International Market Centers (IMC). The annual immediate delivery shopping event originally was scheduled to run November 3-5.

“We encourage all Americans to exercise their right to vote and do not want a market to conflict with buyers’ and suppliers’ abilities to fulfill their civic duties,” said Bob Maricich IMC CEO. “Moving the Cash & Carry event forward by one week will allow retailers and designers to continue to shop immediate resources for their stores and projects.”

The Fall Cash & Carry market is an opportunity for retailers and designers to restock their inventory instantly for the holidays and beyond with products for immediate delivery and with no minimum orders. This October, some 500 showrooms and temporaries are expected to participate.

The 2020 event is Tuesday, October 27 – Thursday, October 29, 2020 with showrooms open 9 a.m. – 6 p.m. each day and temporaries open 9 a.m. – 5 p.m. on Tuesday and Wednesday and 9 a.m. – 2 p.m. on Thursday. Preregistration is required and can be completed at AmericasMart.com/Registration.

Like all IMC markets in 2020, Fall Cash & Carry will follow IMC’s Together Safely protocols which include contactless entry, the use of masks, observing occupancy limits to encourage social distancing, frequent cleaning of shared spaces and more. The full Together Safely plan is available online at TogetherSafely.com.

About International Market Centers: International Market Centers (IMC) is the world’s largest operator of premier showroom space for furniture, gift, home décor, rug, and apparel industries. International Market Centers owns and operates nearly 20 million square feet of world-class exhibition space in High Point, N.C., Las Vegas and Atlanta. IMC’s mission is to build and operate an innovative, sustainable, profitable and scalable platform for the furniture, gift, home décor, rug, and apparel industries. For more information on IMC, visit IMCenters.com.

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