



INTERNATIONAL
MARKET CENTERS

Media Bulletin: IMC Closes AmericasMart, Atlanta Convention Center and ADAC to Public in Compliance with City of Atlanta Executive Order

ATLANTA – March 24, 2020 – In line with the City of Atlanta Executive Order for residents to shelter in place and non-essential businesses to temporarily close, International Market Centers (IMC) will fully comply with the government order and temporarily close AmericasMart® Atlanta, the Atlanta Convention Center at AmericasMart, and the Atlanta Decorative Arts Center (ADAC) to the public beginning at 5 p.m. today, March 24, 2020. The 14-day closure, ordered by Atlanta Mayor Keisha Lance Bottoms, aims to help slow the spread of COVID-19.

“Our main priority is the health and safety our customers, our team, our families and our community,” said Bob Maricich, IMC CEO. “The situation in Georgia, like all states, is evolving rapidly and we are reacting to new information and sharing it as quickly as possible. As we continue to monitor and implement the advice and input of our constituents and governing bodies, we’re adapting daily to ensure we operate with this priority at heart.”

IMC tenants and staff still will have access to the buildings for essential business support, provided appropriate social distancing is observed. In-progress construction and tenant improvements in individual showrooms in all buildings will continue, although distancing requirements will be implemented.

At AmericasMart, the Shop the Mart public access to Building 3 fine jewelry, accessories and apparel collection is suspended for 14 days.

“These last several weeks have been like nothing we have experienced in recent history,” adds Maricich. “We are all navigating an unprecedented and highly fluid situation in real time and appreciate the patience, support and partnership of our tenants and customers. We care deeply about the IMC family and will do our very best to ensure we all come through this as best we can.”

Atlanta Market is the industry’s premier gift, décor and lifestyle market. Housing the nation’s largest gift product mix complemented by a broad selection of home décor, it features more than 8,000 brands across all categories. Held semi-annually at AmericasMart Atlanta, Atlanta Market attracts retailers and designers from every U.S. state and more than 60 countries. The Summer 2020 Market is scheduled to run July 14-20, 2020. For more information, visit AmericasMart.com/July.

The Atlanta Apparel markets feature the latest looks in contemporary, young contemporary, ready-to-wear, fashion accessories and more, plus specialty categories such as children's, plus size, bridal and social occasion. Coming events are the June Atlanta Apparel Market (June 10- 13, 2020), World of Prom (August 3-7, 2020), August Atlanta Apparel Market (August 4-8, 2020), September VOW | New World of

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Bridal (September 15-17, 2020) and October Atlanta Apparel Market (October 13-17, 2020). For more information, visit AmericasMart.com/Apparel.

AmericasMart Atlanta is a leading wholesale marketplace housing the nation's largest gift product mix complemented by a broad selection of home accents, décor, tabletop, gourmet, area rug and fashion apparel merchandise. Its 16 annual markets and shows serve specialty retailers, designers and major buying groups from every U.S. state and nearly 60 countries. For more information, visit AmericasMart.com.

ADAC is a community-focused, nationally recognized leader in the world of interior design and home fashion, serving as the essential one-stop shopping resource for interior designers, architects, and builders. The ADAC campus consists of ADAC and ADAC WEST with more than 550,000 square feet with over 65 showrooms offering 1,200 of the industry's finest product lines including furniture, fabric, rugs, lighting, accessories, floor and wall coverings, antiques, fine art and framing, kitchens, bath, tile and stone, and home theater products. Likewise, ADAC's extensive services include custom designs such as framing, electronic systems, faux-finishing, and draperies. For more information, visit ADACAtlanta.com.

The Atlanta Convention Center at AmericasMart is a meetings and special events facility located at the AmericasMart Atlanta campus. It features more than 800,000 gross square feet of meeting space, including six 100,000 square feet contiguous spaces, in the heart of Downtown Atlanta. For more information, visit ATLConventionCenter.com.

About International Market Centers: International Market Centers (IMC) is the world's largest operator of premier showroom space for furniture, gift, home décor, rug, and apparel industries. International Market Centers owns and operates nearly 20 million square feet of world-class exhibition space in High Point, N.C., Las Vegas and Atlanta. IMC's mission is to build and operate an innovative, sustainable, profitable and scalable platform for the furniture, gift, home décor, rug, and apparel industries. For more information, visit IMCenters.com.

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