

FOR IMMEDIATE RELEASE

IMC ANNOUNCES UPDATES TO BUYER SERVICES FOR APPAREL TEAM

ATLANTA – March 24, 2020 – International Market Centers (IMC) today announced an update to its Buyer Services team: Toni Parsons joins as Key Account Manager for Apparel. She replaces National Accounts Manager for Apparel Michelle Harrison who has retired from the company. Parsons reports to Cindy Henry, IMC vice president of Buyer Services.

“The mission of IMC’s Buyer Services team is to serve as a key resource for our valued buyers through one-to-one relationships,” said Henry. “Toni brings new insights and personal experience to build upon the strong groundwork Michelle established during her time at IMC. I look forward to working with her to continue to support and connect with the apparel community.”



Toni Parsons, Key Account Manager for Apparel

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Parsons will have responsibility for key accounts and co-op marketing for all Atlanta Apparel Markets. She joins the Buyer Services team with experiences as a buyer, a social media and marketing manager, and as a fashion intern at both *InStyle* and *Marie Claire* magazines. She holds a degree in Bachelor of Science in Retail from the University of South Carolina.

With Parsons' hire, the IMC Buyer Services team is now:

- **Logan Avidon:** Key Account Home Décor, Co-op Home Décor
- **Leigh Chastain:** Key Account Furniture, Buying Groups Furniture
- **Cindy Henry:** Vice President of Buyer Services
- **Sarah Hilton Koutsogiannis:** Buying Groups Gift, Home and Apparel
- **Tasha Norland:** Open Year Round Atlanta, Designer Contact Atlanta
- **Toni Parsons:** Key Account Apparel, Co-op Apparel
- **Sarah Schuetz:** Buying Groups Gift & Home
- **Angelia Singleton:** Key Account Gift, Buying Groups Gift and Home
- **Marissa Walker:** Buyer Services Manager, Atlanta

The Atlanta Apparel markets feature the latest looks in contemporary, young contemporary, ready-to-wear, fashion accessories and more, plus specialty categories such as children's, plus-size, bridal and social occasion. Coming events are the June Atlanta Apparel Market (June 10-13, 2020), World of Prom (August 3-7, 2020), August Atlanta Apparel Market (August 4-8, 2020), September VOW | New World of Bridal (September 15-17, 2020) and October Atlanta Apparel Market (October 13-17, 2020).

AmericasMart® Atlanta is a leading wholesale marketplace housing the nation's largest gift product mix complemented by a broad selection of home accents, décor, tabletop, gourmet, area rug and fashion apparel merchandise. Its 16 annual markets and shows serve specialty retailers, designers and major buying groups from every U.S. state and nearly 60 countries. For more information, visit AmericasMart.com.

About International Market Centers: International Market Centers (IMC) is the world's largest operator of premier showroom space for furniture, gift, home décor, rug, and apparel industries. International Market Centers owns and operates nearly 20 million square feet of world-class exhibition space in High Point, N.C., Las Vegas and Atlanta. IMC's mission is to build and operate an innovative, sustainable, profitable and scalable platform for the furniture, gift, home décor, rug, and apparel industries. For more information on IMC, visit <http://imcenters.com/>

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