



AmericasMart®Atlanta

The Atlanta International Gift & Home Furnishings Market®  
Showrooms: July 9-15, 2019 Temporaries: July 10-14, 2019  
and The Atlanta International Area Rug Market®  
July 10-14, 2019

**FOR IMMEDIATE RELEASE**

## **THE ATLANTA INTERNATIONAL GIFT AND HOME FURNISHINGS MARKET® PREPARES FOR JULY 2019 STAGING**

**ATLANTA – April 17, 2019** – The Atlanta International Gift and Home Furnishings Market® will present more than 8,000 brands across all categories of gift and home décor at its summer 2019 staging, July 9-15, 2019 at AmericasMart® Atlanta.

“This summer, the Atlanta Market is all about connecting buyers with the trendsetting product and brands they need to grow their businesses,” said Bob Maricich, International Market Centers (IMC) chairman and CEO. “Our product presentations, programming and market planning tools enable and encourage retailers and designers to connect with favorite vendors and explore new opportunities.”

In total, the Market offers buyers access to more than 1,000 gift and home showrooms on 31 floors. The Home Décor Collection features nearly 300 showrooms with lighting, accent furniture, rugs, wall décor, casual furniture, linens and more presented on 12 floors. The Gift Collection features more than 700 showrooms on 19 floors with cross-category buying opportunities for today’s lifestyle-oriented consumer. Within the Gift Collection, specialty categories including Gourmet & Housewares, Tabletop & Gift, The Gardens, Children’s World and the newly renamed Seasonal / Gift allow buyers to source a range of products for their customers. Additionally, buyers can source fashion, accessories and shoes from select permanent apparel showrooms open during the July market.

The temporary collection at The Atlanta International Gift and Home Furnishings Market presents some 3,000 exhibitors in nearly 30 product categories at its July 10-14, 2019 run. Updates to the temporary marketplace for July include the newly named Outdoor Living collection, the renamed Seasonal / Gift collection and the relocation of the Museum Collective to Building 3, Floor 2. Buyers also can explore five LUXE categories – HIGH DESIGN, Tabletop,

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Gourmet, Outdoor Living and Body & Soul – in addition to other design-driven categories HD Home, HIGH DESIGN, DECOR and ANTIQUES.

Market programming brings thought leaders and tastemakers to buyers in Atlanta. The week's educational programming includes media leaders, design trendsetters and inspirational business leaders. The Shop the Show program returns for a third season with a new set of influencers who will explore the market, share about their shopping experiences and lead interactive trend education opportunities. The Fiesta Dinnerware Demonstration Kitchen will feature influencers, celebrity chefs, local mixologists and exhibitor demonstrations. Buyers also will enjoy parties, hospitality, interactive installations and more throughout the campus. A full list of market events and amenities will be announced closer to the market.

Buyers can prepare for their market trip with a series of informational tools. The AmericasMart App allows them to navigate the campus with turn-by-turn directions; save must-see exhibitors, events and specials; set up a budget for market and track spending; take notes on exhibitors and events; get real-time information about market happening; learn about upcoming events and exciting news through social alerts; and locate on-site amenities. The AmericasMart Magazine previews the market and provides business-building articles and profiles while onsite printed materials help buyers locate lines, events, amenities, trends and other important information. Social media accounts including Instagram, Facebook, Twitter (all @AmericasMartATL) and the *Portman + Peachtree* blog connect buyers with trends, educational content and market updates.

Showrooms are open Tuesday, July 9 – Monday, July 15, 2019 from 9 a.m. – 6 p.m. (select showrooms are open until 8 p.m. on Friday, July 12 and Saturday, July 13) and temporaries are open Wednesday, July 10 – Saturday, July 13, 2019, 9 a.m. – 6 p.m. and Sunday, July 14, 2019, 9 a.m. – 2 p.m. for The Atlanta International Gift & Home Furnishings Market. The Atlanta International Area Rug Market runs Wednesday, July 10 – Sunday, July 14, 2019 from 9 a.m. – 6 p.m.

The Atlanta International Gift and Home Furnishings Market is a leading wholesale marketplace housing the nation's largest gift product mix complemented by a broad selection of home décor, featuring more than 8,000 brands across all categories. Held semi-annually at AmericasMart Atlanta, the Market attracts retailers and designers from every U.S. state and more than 60 countries. For more information, visit [AmericasMart.com](http://AmericasMart.com).

**About International Market Centers, L.P.:** International Market Centers, L.P. (IMC) is the world's largest operator of premier showroom space for furniture, gift, home décor, rug, and apparel industries. International Market Centers owns and operates nearly 20 million square feet of world-class exhibition space in High Point, N.C., Las Vegas and Atlanta. IMC's mission is to build and operate an innovative, sustainable, profitable and scalable platform for the furniture, gift, home décor, rug, and apparel industries. For more information on IMC, visit <http://imcenters.com/>

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**MEDIA CONTACTS**

Chelsea Peabody Bohannon, [cpeabody@americasmart.com](mailto:cpeabody@americasmart.com), 404.220.2141

Cathy Steel, [cathysteel@cathysteelassociates.com](mailto:cathysteel@cathysteelassociates.com), 203.340.9251