



AmericasMart® Atlanta

The Atlanta International Gift & Home Furnishings Market®  
Showrooms: July 9-15, 2019 Temporaries: July 10-14, 2019  
and The Atlanta International Area Rug Market®  
July 10-14, 2019

FOR IMMEDIATE RELEASE

## TEMPORARY COLLECTION EXPANDS WITH NEW CATEGORIES AND BRANDS AT THE ATLANTA INTERNATIONAL GIFT AND HOME FURNISHINGS MARKET® IN JULY 2019

**ATLANTA – JUNE 6, 2019** – The nation’s largest presentation of home and gift product temporary exhibits continues to expand its offerings as it prepares for its summer 2019 staging. The Atlanta International Gift and Home Furnishings Market® presents a new Boutique LUXE category, an expanded Body & Soul LUXE category and more than 300 new exhibitors at its July 10-14, 2019 staging at AmericasMart® Atlanta.

“The summer market’s temporary presentation is a fresh showcase of the trend-setting product home décor and gift buyers need now,” said JoAnn Miller Marshall, International Market Centers (IMC), executive vice president, president of Tradeshow Leasing. “With category additions, expansions, relocations and rebrands, IMC is adapting its temporary collection in Atlanta to better connect buyers with new brands, resources and discoveries.”



*Building 3 Temporaries at The Atlanta International Gift & Home Furnishings Market*

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### **CROSS-CAMPUS LUXURY**

The addition of Boutique LUXE and the expansion of Body & Soul LUXE makes luxury products available in each of AmericasMart's three buildings. The new Boutique LUXE collection features luxury jewelry, fashion accessories and apparel for men and women by six exhibitors representing trendsetting lines including 212 Showroom, Bluegrass Belts LLC, Colsten, Diana Rosh, Isabelle Gougenheim Designs, Mignonne Gavigan, Rebellion Bags and more. The Body & Soul LUXE collection doubles in size from its January 2019 launch with 26 high-end bath and body lines. Highlights include Bomb Cosmetics, By Lilla, Creative Energy Candles, Farmhouse Fresh, Gem-Water, Get Fresh Cosmetics, Kalastyle, Mayron's Goods + Supply, Spongellé and more.

With these new and expanded collections, the market's luxury offerings are presented as so: HD Home and DÉCOR are in Building 1; HIGH DESIGN and HIGH DESIGN, Tabletop, Gourmet and Outdoor Living LUXE are in Building 2; Boutique and Body & Soul LUXE are in Building 3.

### **NEW BRANDS AND NEW OPPORTUNITIES**

The nearly ten percent of temporary exhibitors who are new to the market bring new brands to every temporary category. Of note, are international lines choosing Atlanta as their access point to American buyers, and accessories and apparel brands using the summer market to reach gift and lifestyle retailers.

The July market features new exhibitors from across the globe, with a concentration in European and Canadian brands. New European exhibitors include those from Belgium (Baobab Collection and Notre Monde), France (Lalique and Lin Home), Portugal (Mundo Textil) and the United Kingdom (Illuminated Apparel). Eight Canadian lines make their Atlanta debuts including Abeego, Botanico, Charmed Aroma, Lemon Jelly, Lynn & Liana Serveware, NaturaPure, Pursuits and Salt Spring Island Candle Co. Other new international lines include Comercial UNK Ltda (Chile), Mirod Factory (Tunisia), Royal Thai Pewter Company Limited (Thailand) and Soul Objet (Republic of Korea).

Crossover interest in apparel and accessories has produced larger presentations in the Boutique, Gentlemen's Boutique and Jewelry, Fashion Accessories & Apparel Collections. Highlights include Alex & Ani, Gorjana, Karli Buxton, KicKee Pants, Parker & Hyde and Yana K in Boutique; Amac Trading, Bird Dog Bay and Bourbon Cousins in Gentlemen's Boutique; and

## ATLANTA MARKET TEMPORARIES JULY 2019 3/3

Avanti, The Encore Fashion Group LLC, ENTRO, My Saint My Hero, She + Sky and Tim Parks & Associates in Jewelry, Fashion Accessories & Apparel.

Atlanta's temporary exhibits complement and augment the permanent showroom presentations with some 3,000 gift and home décor brands in 31 product categories across 12 floors. The Boutique LUXE debut and Body & Soul LUXE expansion add to the previously announced updates to the market: a new Outdoor Living collection, a rebranded Seasonal/ Gift collection and a relocation for The Museum Collective which positions it alongside the Museum Gifts, Handmade and Made in America collections.

Market Temporaries are open Wednesday, July 10 – Saturday, July 13, 2019, 9 a.m. – 6 p.m. and Sunday, July 14, 2019, 9 a.m. – 2 p.m. Showrooms are open Tuesday, July 9 – Monday, July 15, 2019 from 9 a.m. – 6 p.m. (select showrooms are open until 8 p.m. on Thursday, July 11 and Friday, July 12).

The Atlanta International Gift and Home Furnishings Market is a leading wholesale marketplace housing the nation's largest gift product mix complemented by a broad selection of home décor, featuring more than 8,000 brands across all categories. Held semi-annually at AmericasMart Atlanta, the Market attracts retailers and designers from every U.S. state and more than 60 countries. For more information, visit [AmericasMart.com](http://AmericasMart.com).

**About International Market Centers, L.P.:** International Market Centers, L.P. (IMC) is the world's largest operator of premier showroom space for furniture, gift, home décor, rug, and apparel industries. International Market Centers owns and operates nearly 20 million square feet of world-class exhibition space in High Point, N.C., Las Vegas and Atlanta. IMC's mission is to build and operate an innovative, sustainable, profitable and scalable platform for the furniture, gift, home décor, rug, and apparel industries. For more information on IMC, visit <http://imcenters.com/>

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