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FOR IMMEDIATE RELEASE

**AMERICASMART MARCH 2019 MARKET CARRIES
POSITIVE MARKET SEASON MOMENTUM INTO THE SPRING**

ATLANTA – February 21, 2019 – The trade show season continues its positive momentum with The Atlanta Spring Gift, Home Furnishings & Holiday Market® set for March 13-15, 2019 at AmericasMart® Atlanta. Excitement is building for the mid-season event, which is the second opportunity of the year for buyers to source from AmericasMart's permanent and temporary resources.

“The March market in Atlanta is important for many buyers as they continue to grow their businesses with International Market Centers,” said Bob Maricich, IMC chairman and CEO. “Whether they are new to the industry and attending their first buying event, or are looking for opportunities to find new lines and update their product mix, the market fills an important business need for the retail community.”

In addition to connecting with lines returning buyers may have missed at the January market, retailers are using the Spring market to focus on season-specific buying. The March timing allows them to complete holiday orders by key closing deadlines and to secure immediate outdoor living product for the upcoming summer season.

The March market showcases the largest permanent holiday product collection in the world; more than 120 casual furniture, outdoor living and garden gift exhibitors; and more than 6,000 product lines across all categories of general gift.

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Complementing the permanent showrooms is a temporary showcase of up-and-coming and artisan lines, more than half of which are making their March market debut. The collection features a mix of gifts, home accents, fashion jewelry, and framed art as well as handmade products, gourmet foods, holiday and outdoor merchandise and children's items. Highlights include Advice Dice, Agro Floral Peru, Arsaa LLC, Basse Trading Company, Cali B Wholesale, Candy Olivia, CRUSH Candle Company, Happy Day Card Company, Sherpa Ko Inc, Sister Bees, Southern Traditions, ToweltoGo, Valley Vista, Inc / Sweetgrass Gems, WineRX and Zazzy Bandz.

Educational opportunities provide business-building advice throughout the Market. Highlights include “Social Media Marketing in the Lifestyle Industry” presented by Margot Dukes Eddy and Devyn Lamon of Imagine Media Consulting on March 14, and “On the Floor: A Merchandising ‘GPS’ for Increased Sales” presented by Anne Obarski of Merchandise Concepts on March 15. *(NOTE: A complete listing of programming with descriptions, dates, times and locations is available online at AmericasMart.com/events).*

The Atlanta Spring Gift, Home Furnishings & Holiday Market is AmericasMart’s spring buying event, featuring gift, holiday, seasonal and home décor merchandise. Showrooms are open 9 a.m. – 6 p.m. on Wednesday, March 13 – Friday, March 15, 2019. Temporaries are open 9 a.m. – 5 p.m. on Wednesday, March 13 – Thursday, March 14, 2019 and 9 a.m. – 3 p.m. on Friday, March 15, 2019.

AmericasMart Atlanta is a leading wholesale marketplace housing the nation’s largest gift product mix complemented by a broad selection of home accents, décor, tabletop, gourmet, area rug and fashion apparel merchandise. Its 16 annual markets and shows serve specialty retailers, designers and major buying groups from every U.S. state and nearly 70 countries. For more information, visit AmericasMart.com.

About International Market Centers, L.P.: International Market Centers, L.P. (IMC is the world’s largest operator of premier showroom space for furniture, gift, home décor, rug, and apparel industries. International Market Centers owns and operates nearly 20 million square feet of world-class exhibition space in High Point, N.C., Las Vegas and Atlanta. IMC’s mission is to build and operate an innovative, sustainable, profitable and scalable platform for the furniture, gift, home décor, rug, and apparel industries. For more information on IMC, visit <http://imcenters.com/>

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