



AmericasMart®Atlanta

The Atlanta International Gift & Home Furnishings Market®
Showrooms: January 8-15, 2019 Temporaries: January 9-13, 2019
and The Atlanta International Area Rug Market®
January 9-13, 2019

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FOR IMMEDIATE RELEASE

**NEW SHOWROOMS, EXPANSIONS
AND MAJOR RENOVATIONS UPDATE
AMERICASMART® HOLIDAY & FLORAL / HOME DÉCOR
FOR JANUARY 2019 MARKET**

ATLANTA – November 20, 2018 – Holiday and floral trend leaders are expanding and updating their spaces in AmericasMart’s celebrated **Holiday & Floral / Home Décor** collection in preparation for the first buying opportunity of 2019: **The Atlanta International Gift and Home Furnishings Market®**. The expansions, in combination with new showrooms, put the collection nearly at capacity for the Market’s January 8-15, 2019 run.

The Holiday & Floral / Home Décor collection represents a wide spectrum and breadth of holiday and seasonal product for both residential and commercial projects plus the nation’s largest collection of European holiday lines, explains Brooks Beard, executive director of Leasing. “From specialty stores and garden centers, to big box, designers, and commercial, our customers see an extensive range of buyers at AmericasMart. Consequentially, we continue to see showroom expansions as the necessary product diversity requires more space.”

New to the collection in 2019 are **Dekra-Lite Industries, Inc.**, **May Silk/Greenhouse Intl. Universal LED Lighting** and **Zerene** all on Floor 16. Further expansions include **Green Import Limited** tripling its footprint on Floor 20, **Lancaster Home & Holiday / Vintage Floral** doubling its space on Floor 18, **W.G.V. International** doubling its space on Floor 19, **Designs Combined Inc (DCI)** almost doubling its space on Floor 19 and **Barcana**, which expands for its second time this year on Floor 17. On Floor 18 **Accent Décor, Inc.**, **Gold Eagle USA**, **Kaemingk Imports**, **RAZ Imports** and **Sullivans** present significant renovations and redesigns for the Market.

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“AmericasMart has been a key component in the growth of our business over the past 25 years,” says Ellen Tatem of Lancaster Home & Holiday / Vintage Floral. “The show weeks in Atlanta are our favorite weeks of the year. Not only are our designs validated by our customers, but we get to visit with some of the best shop owners in the country. AmericasMart allows us an opportunity to create relationships on a personal level with the shop owners and buyers. Those stores range from single store owners to larger chain owners and we enjoy each and every one. At the same time, we see lots of new and young businesses. AmericasMart is a great place to get started with a new business in this industry. As a small family business, we hope to be a part of AmericasMart for many years to come.”

Top design and lifestyle influencers **Mandy Kellogg Rye of “Waiting on Martha,”** author and entertaining guru **Annette Joseph, Consort Home co-founders Mat Sanders and Brandon Quattrone,** and **interior designer and beloved blogger Jenny Komenda** will shop the Floor 18 collection as part of the new season of AmericasMart’s celebrated **Shop the Show** program. They will share their favorite finds and experiences in the Holiday & Floral / Home Décor collection on social media and celebrate the season at the **On the Green, at Eighteen** party on Friday, January 11 sponsored by Accent Decor, Inc., d.stevens, Gold Eagle USA, Lancaster Home & Holiday / Vintage Floral, MeraVic, Inc., RAZ Imports and Sullivans.

The permanent Holiday & Floral / Home Décor collection is located in Building 1, Floors 16-20 with additional resources throughout Building 2. The complementary temporary Holiday, Floral, Baskets and Halloween collections are located in Building 3, Floor 1.

For more information about The Atlanta International Gift and Home Furnishings Market, visit AmericasMart.com/January.

ABOUT AMERICASMART

AmericasMart Atlanta is the nation's leading wholesale marketplace housing a broad mix of gift, home furnishings, area rug and fashion apparel product in more than 1,400 showrooms and nearly 12,000 tradeshow booths staged annually. Its 16 annual markets and shows serve attendees from every U.S. state and more than 70 countries. For more information, visit AmericasMart.com.

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