



AmericasMart®Atlanta

The Atlanta International Gift & Home Furnishings Market®
Showrooms: July 10–16, 2018 | Temporaries: July 11–15, 2018
and The Atlanta International Area Rug Market®
July 11–15, 2018

MEDIA CONTACT

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FOR IMMEDIATE RELEASE

**AMERICASMART'S® GIFT COLLECTION
PUSHES THE LIMITS IN JULY 2018**

ATLANTA – June 21, 2018 – The global epicenter of gift trends and thought leadership is a wonderland of innovation, creativity and inspiration this July. Top gift manufacturers, importers and designers are reimagining the possibilities for presentations, product offerings and buyer experiences at the most important buying opportunity of the summer: **The Atlanta International Gift and Home Furnishings Market®** (Showrooms: Tuesday, July 10 – Monday, July 16; Temporaries: Wednesday, July 11 – Sunday, January 15, 2018) at AmericasMart.

“Brands are investing in the AmericasMart Market in big ways,” says Mary Sullivan, senior vice president of Leasing. “From new collections and products, to new spaces to new ways to connect with buyers, Gift exhibitors are dedicated to making this the best Market experience for their new and established retail connections.”

Building 2, home to AmericasMart’s unmatched Gift, Tabletop, Gourmet and Housewares collections brims with trendsetting product in debut at the July Market. Buyers will find updates throughout the building highlighted by **Simply Southern** (Floor 6) in an extensively expanded space, an expansion and additional location for **Mud Pie** (Floor 6) and another expansion for **Appelman Schauben** (Floor 11) designed to showcase its gift and home décor collections. New showrooms include **Mad Style** (Floor 6), **Starcrafts** (Floor 6), **Boulder Innovations** (Floor 7), **Hallmark Cards** (Floor 7), **Mangiacotti** (Floor 7), **American Life Brands** (Floor 7), **Cottage Garden** (Floor 7), **Brouk & Company** (Floor 8), **Spiker** (Floor 9), **CJs Distributing / Nature Products USA** (Floor 9), **Marshall Home and Garden** (Floor 9), **Pacific Home & Garden** (Floor 9), **JK Adams** (Floor 9), **Laura Zindel** (Floor 9), **Jatex International** (Floor 10), **Oxidos**

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(Floor 10), **Syndicate Home and Garden** (Floor 10), **Nautical Tropical Imports** (Floor 12) and **Darlene's Shells** (Floor 12).

Other expansions include **Brownlow** (Floor 6), **Direct International** (Floor 6), **Desma** (Floor 6), **Cross Roads Original Designs / Blossom Bucket** (Floor 7), **Jan Michaels** (Floor 7), **Wing Tai Trading** (Floor 7), **Godinger** (Floor 8), **Primavera** (Floor 8), **Homeware Sales** (Floor 8), **Classic Touch** (Floor 8), **Primeware** (Floor 8), **Natural Olive Woods** (Floor 8), **Silver Spoons & More** (Floor 8), **Design Imports** (Floor 9), **Georgetown Home & Garden** (Floor 9), **Home & More LLC** (Floor 9), **Pottery Pots** (Floor 9), **Esschert Design USA** (Floor 10), **Gold Crest Distributing** (Floor 10), **Azzure Home, Inc.** (Floor 11), **Amanda Blu & Co** (Floor 13), **MCCC Sportswear** (Floor 13), **Paige and Annaleece** (Floor 16). Relocated showrooms include **Elico Ltd.** (Floor 11), **Enchante Accessories** (Floor 11), **Homeview Design, Inc.** (Floor 12), **PD Home & Garden** (Floor 12), **Timeless by Design** (Floor 12) and **Eightmood** (Floor 12).

AmericasMart's toy collection continues to grow with new introductions by **Diverse Marketing** (Floor 14), **Bearington Collection** (Floor 15), **Melissa & Doug** (Floor 17), **Toys South** (Floor 7), **Options** (Floor 7), **Sandy Ruben** (Floor 7), **NMR Distribution** (Floor 7) and more.

The July Market also finds existing lines offering new opportunities and celebrating anniversaries. **Just Got 2 Have It!** (Floor 17) introduces Littbag by PurseN. **Juliska** (Floor 9) brings its Capucine De Wulf accessories collection and a new lighting line to AmericasMart for the first time this July. **Fieldstone** (Floor 9) celebrates its 25th anniversary at the Market.

Gift brands are committing to making the Atlanta Market experience the best in the industry. Buyers will find enhanced relaxation spaces in the **Simply Southern Lounge** on Floor 6, the **Demdaco Crossroads** on Floor 6, **Creative Commons** on Floor 10 and **The Wellness & Rejuvenation Lounge** on Floor 12.

July also marks the return of AmericasMart LIVE with an all-new roster of today's cultural icons and globally celebrated lifestyle experts, headlined by lifestyle legend **Martha Stewart**, business mogul **Bethenny Frankel**, and multihyphenate **Trisha Yearwood**. **The Fiesta Dinnerware Demonstration Kitchen** in Building 2, Floor 8 celebrates the diverse flavors of the south with the Savor the South series presented by **Atlanta Magazine**.

Additional information including a full roster of events is available at AmericasMart.com/July.

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ABOUT AMERICASMART

AmericasMart is the nation's only global wholesale marketplace housing the world's single-largest collection of home, gift, area rug and apparel merchandise. The largest of AmericasMart's 16 annual Markets and shows, The Atlanta International Gift & Home Furnishings Market and The Atlanta International Area Rug Market in January and July are the ignition switch for global retailing with buyers from every U.S. state and as many as 70 countries discovering product in more than 1,500 showrooms and more than 3,500 temporary exhibiting companies. [ICON HONORS](#), the home and gift industry's most celebrated recognition program, is produced and staged annually by AmericasMart.

Located in downtown Atlanta, the AmericasMart complex contains more than seven million square feet of space. It's a huge global stage on which manufacturers, designers and sales representatives unveil new lines, launch new designs and introduce new categories – all for the benefit of buyers seeking all that is fresh and first in the home, rug, gift and apparel arenas. For more information, please visit www.AmericasMart.com. Follow us @AmericasMartATL or @atlantaapparel.

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