

# AMERICASMART® ATLANTA Building Sponsorship Program



**AmericasMart®**  
Atlanta

\* AS AN ADVERTISER\* IN **AMERICASMART®** PUBLICATIONS, YOU HAVE A UNIQUE OPPORTUNITY. YOU CAN BENEFIT FROM THE ADDED VALUE OF:

- \* **Long-term exposure to buyers;**
- \* **Your message in front of as many as 283,000 people every 6 months\*;**
- \* **Exposure beyond traditional Market periods;**
- \* **Prominent presence with daily traffic buyers.**

Put the **AMERICASMART® ATLANTA** complex to work for you.  
Extend your showroom presence.

Position your company where the buyers are – in elevators, in lobbies, throughout the buildings of **AMERICASMART®**.  
Prime space is limited; take advantage of the opportunity to put your company in the spotlight.

\* Based on total annual visitors to AMC as reported in the 2006 Economic Impact Study.

## AMERICASMART® Sponsorship Advertising Rates

### Elevator Doors – Main Lobbies

Building 1 - Floor 1 (3-Door minimum) .....	\$4,725 per door
Building 2 - Floor 2 (3-Door minimum) .....	\$4,725 per door
Building 2 WW (3-Door minimum) .....	\$4,725 per door
Building 3 - Floor 2 (4-Door minimum) .....	\$3,675 per door

### Elevator Doors – Excluding Main Lobbies

*Buildings 1, 2 & 3 - Individual Doors .....	\$2,675
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### Inside Elevator Cabins – Buildings 1, 2 & 2 WW

4 Panels per Cabin .....	\$10,500
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### Escalator Lobbies – Building 2

Floors 6-18	
Full Lobby (includes 16 panels) .....	\$10,500
**Half-Lobby (8 panels) .....	\$6,825
**Individual Panels .....	\$950

### Main Escalator Lobby Building 2

Up/Down Escalator Floor 1 & 2 .....	\$13,125
No Individuals Available	

### 2nd Floor Rotunda – Building 2

Total 24 Panels .....	\$26,250
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### Main Escalator Lobby Building 3

Up/Down Escalator Floor 1 & 2 .....	\$13,125
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### Columns Building 1, 2 & 3

Each Column .....	\$13,125
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### Windows above entrance to

#### Elevator Lobby Building 3 – Floor 1

2 Outside Window Panels .....	\$7,875
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### 30" x 40" Framed Advertisements

Buildings 1, 2 & 3 5-7 per floor	
Each frame .....	\$850

### Back-lit Signs or Elevator Lobby Posters – Building 3

Each Sign .....	\$1,325
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### Banners

Building 2, 1st Floor Lobby Harris St. Side –	
Each Banner .....	\$10,500
Banner over Main Entrance .....	\$15,750

### Mini-Floor Signage – Buildings 1, 2 & 3

Each Spot .....	\$525
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### Floor Medallions – Buildings 1 & 2

Main Elevator Lobby – Each Medallion .....	\$26,250
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### Attendee Supplies

Badge Holders .....	\$36,750
Market Bags .....	\$31,500
Sponsor to supply Badge Holders and Market Bags	

### Hotel Room Drop Sponsorship

Each Hotel .....	\$2,625
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Please ask your Advertising Sales Manager about new sponsorship opportunities.

\* Must be current advertiser in AMC, Inc. Publications. Current Advertising Program cannot be reduced to accommodate sponsorship.

\*\* Call for availability. Special sales conditions apply.

• All sponsorship materials subject to prior AMC approval.

• All advertisements will be placed at the beginning of desired month of billing and remain on display until six weeks prior to end of billing cycle requested.