



AmericasMart®Atlanta

NEW APPLICANT
HANDCRAFTED DESIGN ARTIST AGREEMENT
July 2010

My signature below serves as my personal guarantee of my role as a full-time artist and resident of the country specified below:

- United States of America** **other**, specify: _____

I further verify that ALL designs to be presented by me within the **HANDCRAFTED DESIGN** section of the **Atlanta International Gift & Home Furnishings Market** are produced within my country of residence under my direct, personal supervision.

As a professional artist, I am committed to serving customers as a reliable resource for wholesale accounts by providing prompt reliable service on every order taken at Market. I also certify that all items presented in my application and to be shown at Market are my personal creations & designs, made by hand by me or under my direct supervision by a small group of artisans. I work with domestic artists and materials and I understand and comply with the selection criteria stated below:

- I design and supervise the work that I intend to display and personally verify that my work is indeed produced within my own studio within my country of residence.
- I understand that I am required to exhibit IN PERSON at AmericasMart representing my work to prospective buyers.
- I understand that my selection as a participant in **HANDCRAFTED DESIGN** will be based on the above criteria as well as the jury's subjective impressions of the uniqueness of my designs and the quality of my work.
- I understand the requirements of participating in a wholesale Show and commit to service my wholesale accounts in a timely and professional manner.
- I understand that my application is subject to formal review of a judging committee and can be rejected (even after previous participation) by the jury for any reason.
- I am attaching my personal artist's biography & wholesale price list
- I am attaching a photograph / slide of my product line
- I am attaching a photograph / slide / drawing of my booth presentation and understand that a custom booth presentation with custom flooring is **REQUIRED**. I commit to honor these presentation standards within my space at AmericasMart.

Artist's Signature: _____ Print Name: _____

Company Name: _____

Return to: Grace Creta, Senior Sales Manager – **HANDCRAFTED DESIGN**
AmericasMart Atlanta
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