

# Advertising Form



July 2010 Atlanta International Gift & Home Furnishings Market\*

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## INCREASE YOUR VISIBILITY TO BUYERS THIS JULY!

### Advertise in the **ONLY** on-site show directory: ***The AmericasMart Buyer's Guide***

- Distributed at-Market to all attending buyers. It's their Market must-have!
- THE ideal advertising vehicle to reach buyers and direct them to your booth.
- Special discounts when purchased in combination with other promotional opportunities.

#### July 2010 AmericasMart Buyer's Guide Advertising Rates

<u>Size:</u>	<u>Rate:</u>
Full Page	\$3,520
Half Page	\$1,920
Quarter Page	\$765
B/W Logo (Alphabetical Listing)	\$315

#### Final Ad Materials Due: Friday, June 4, 2010

Show: **July 2010** Ad Size: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Authorized by: \_\_\_\_\_ Date: \_\_\_\_\_

### To reserve your space, fax or mail this form by **May 28** to:

**MAIL:** AmericasMart Publishing  
July 2010 AmericasMart Buyer's Guide  
240 Peachtree Street NW, Suite 2200  
Atlanta, GA 30303

**FAX:** 404.220.2427

**QUESTIONS?** Call Greg Joselove at 404.220.2129