



CELEBRATING GLOBAL INNOVATION

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ICON HONORS CALL FOR SUBMISSIONS & NOMINATIONS SEEKS HOME, GIFT INDUSTRY'S MOST INNOVATIVE, ACCOMPLISHED

ATLANTA, November 29, 2011—The 2012 **ICON HONORS** Call for **Submissions and Nominations** opens today as the official invitation to retailers, manufacturers, sales agents and service providers to compete for top accolades in the home and gift industry's most coveted recognition program.

For the third annual edition of the celebrated **ICON HONORS**, all submissions and all nominations are made exclusively and completely online, including attachments for all entries, which will be submitted as PDF files. The streamlined online process makes competing for **ICON HONORS** recognition faster and easier than ever, avoids the mailing and shipping of entries and supporting material, and assures all entrants an automatic electronic acknowledgement of their submission or nomination.

The 2012 Call for Submissions and Nominations is open to all with this appeal: **Find your place** in **ICON HONORS 2012**. **Submit** your best work. **Nominate** your heroes. **Compete** for top recognition now.

ICON HONORS is again sponsored by the Gift and Home Trade Association and Sandow Media in partnership with AmericasMart Atlanta.

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All seeking **ICON 2012** recognition can compete for Honors in three categories—**Innovation, Contribution, Achievement**—at the official website www.americasmart.com.

Innovation and Contribution Honors are conferred by submission. Achievement Honors are conferred only by independent nomination. Submissions and nominations will be independently evaluated by a panel of distinguished judges from the retail, manufacturing and design communities. The 2012 **ICON** Honorees will be announced prior to the **ICON HONORS 2012** Celebration, scheduled in Atlanta for Saturday, July 14, 2012 during the Atlanta International Gift & Home Furnishings Market.

Home and gift industry retailers, manufacturers, sales agencies and service providers all are eligible to compete in **ICON HONORS 2012**. All submissions entered in competition for Innovation and Contribution Honors must be for programs conducted and completed between January 1 and December 31, 2011. Full details and instructions for all **ICON HONORS 2012** submissions are available now at the official website www.americasmart.com.

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