



discover the
global marketplace



AmericasMart[®]Atlanta

AmericasMart® Atlanta - designed and created to maximize business opportunities!

AmericasMart® Atlanta is the United States' leading gift, home furnishings and area rug marketplace and the largest trade mart/tradeshow complex of its kind in the world. More retailers, from more places, do business here than in any other U.S. wholesale market.

In its sprawling 7.2 million-square-foot facilities, AmericasMart's 4.2 million square feet of specialty product takes center stage as the chief attraction for the more than 548,000 attendees who each year participate in its 22 annual markets.

Designed to create a business environment unlike any other, AmericasMart's facilities and services are unmatched in efficiency, accessibility and convenience. The extraordinary mix of specialty product presented in its 2,000 permanent showrooms and over 4,000 temporary exhibit halls—spread among its three integrated buildings—eclipses that of any other single marketplace, anywhere. The product mix and service standards are so essential that retailers from every U.S. state and more than 80 countries worldwide identify AmericasMart as the wholesale marketplace most important to their business, as compared to all competing U.S. wholesale markets.



AmericasMart® Atlanta: **FIRST**

In **ACCESSIBILITY.**

World's most accessible airport, with more flights from more places than anywhere else.

In **ACCOMMODATIONS.**

More than 20,000 hotel rooms adjacent and nearby, with complimentary shuttle service, at the lowest guaranteed rates.

In **EDUCATION.**

Sharpen your business skills and stay abreast of trends with free business education classes and seminars led by the industry's most in-demand consultants and retail experts!

In **VALUE & CONVENIENCE.**

Discounted air travel and hotels plus easy shopping, all under one roof.

In **BUSINESS.**

The world's largest collection of product, with more **NEW** lines and introductions than anywhere else.

AmericasMart® HOME

The largest single collection of **home** furnishings product in the U.S.

Classic, casual and contemporary furniture and more. Exactly what you—and your customers—are looking for.



Furniture.

The ultimate furniture resource for classic, casual and contemporary styles for every price point and every room in the home.

Home Accents.

Featuring home accessories, home furnishings, lighting, floor coverings, wall décor and art.

Living. Outdoor/Indoor.® The Gardens.®

Casual furnishings and accessories for garden rooms, patios and decks, including European ceramics, decorative wrought iron, lighting, fountains, planters and more.

Home Décor/Holiday & Floral.

Christmas collectibles, festive trimmings, permanent botanicals, wall hangings, glassware, ironwork, baskets and more—for all customers, all seasons.

Fine Linens & Decorative Accessories.

A stunning array of decorative soft goods and home textiles from around the world, including bedding, pillows, towels, afghans, quilts, window treatments and kitchen textiles.

Area Rugs.

The world's largest single collection of fine handmade, machine-made and antique rugs.

Distinct Temporary Collections

Coastal Lifestyles Collection.

Features home accents and home furnishings with a coastal flair. Products such as nautical and shell-themed decorative accessories and mirrors, painted furnishings, porch and patio accents, hammocks, wall art and wall décor, decorative area rugs, lamps, coastal-themed tabletop items and serving pieces. Décor and gifts perfect for a lake or beach house.

Distinctly American.

Highlights products reflecting early American life, traditional folk art, primitive and American crafts, traditional colonial furniture and decorative accessories, and handmade decorative items with a traditional flair.

High Country Lodge.

Features lodge-style furniture and decorative accessories. Rustic, colonial and plantation-style home accents. Adirondack, Western, Southwestern and Mission-style home accents and furnishings. Décor perfect for a mountain home or lodge motif.

HIGH DESIGN® — Juried Collection.

AmericasMart's premiere collection of contemporary, design-oriented, fashion-forward gifts, home accents, designer linens and home furnishings.

AmericasMart® GIFT

The largest single collection of **gift** product in the U.S.

Explore new lines and innovative designs. All at the Market that can take your business—and your bottom line—to the next level.



General Gift.

The ultimate showcase for famous names and fabulous designs, with hand-painted tableware, bridal gifts, crystal and even children's tabletop.

Gift & Resort.

Souvenirs, museum products, figurines, artifacts, luggage, resort clothing, adult hobby items and games, licensed merchandise, collectible memorabilia, men's gifts, collectible dolls, bears and customized resort gifts.

Tabletop/Fine Gift.

Featuring dinnerware, flatware, crystal, stemware, glassware, metal ware, pewter, silver, wine accessories and fine collectibles.

Gourmet/Housewares.

Specialty gourmet food items, beverage products and cookbooks.

AmericasMart's Children's World®

Explore infant, toddler and juvenile gifts, toys, games, furnishings, bedding, accessories, clothing and plush products.

Distinct Temporary Collections

Body & Soul.

Features personal care products such as aromatherapy oils, lotions, scented candles, bath salts, bath accessories, loungewear, natural soaps, fragrances, body art and other holistic products designed for new age wellness and relaxation.

CLC — Collegiate Products Licensee Pavilion.

Features an expansive range of college logo-embellished products including home accents, gifts, stationery, apparel, juvenile products, tabletop, furnishings and more.

Pampered Pets.

Features products designed for pets and the pet enthusiast. Products include pet leashes and accessories, pet bowls, bedding, specialty toys, gourmet pet treats, pet-themed gifts, stationery, frames and home accents.

Write On!

Includes cards, paper, partyware, gift wrap, balloons, rubber stamps, stickers, appointment books, address books, photo albums, writing instruments, calligraphy sets, imprinting equipment, books, music, journals, scrapbook decorating items, embellishments and cropping supplies.

AmericasMart® **APPAREL**

The hottest collection of **apparel, accessories and jewelry** with new lines each market.

Imagine a Market overflowing with style. That's what you'll find in this exclusive collection of cutting-edge apparel, accessories and jewelry. All in one place.



Apparel.

From contemporary brands to premium collections, discover the styles you want for men, women and children, plus shoes and special occasion wear.

Accessories.

Shop a variety of shoes, handbags, belts, leather goods, hats and more.

Jewelry/Immediate Resources.

An awe-inspiring array of fashion and fine jewelry, plus jewelry care and repair resources onsite.

Distinct Temporary Collections

AmericasMart PREMIERE®

The hottest lines in the industry in this juried collection of women's and men's product, featuring premium contemporary brands of apparel and accessories.

AmericasMart's Children's World.®

One-stop shop for traditional and new children's products, featuring infant and children's apparel, accessories, gifts, home furnishings, linens, plush, toys and maternity wear.

Shoe Studio.

Solely the hottest styles in footwear — from dress to casual to athletic shoes.

Young Contemporary.

Showcasing fun and flirty contemporary styles, wearable day to night.

First Time To Market?

You're in the right place!

By following these steps, you're on your way to attending your first Market at AmericasMart® Atlanta. We are a wholesale facility open to the trade only. To buy with us, you must be affiliated with a business that resells products represented here. We look forward to meeting you!



Go to AmericasMart.com®

- step **1** **SELECT YOUR DATES.**
Click the **MARKETS tab**. Then click on the appropriate category—Gift, HomeFurnishings & Area Rug Markets, Apparel Markets or Market Wednesdays—to find all the dates for the Market you wish to visit.
- step **2** **REGISTER TO ATTEND.**
Click the **FOR BUYERS tab**, and then click Registration to find out all you need to know. For more information, please contact a Retail Services representative.
- step **3** **BOOK YOUR FLIGHT.**
Get great discounts off the lowest available fares using one of AmericasMart's official airline partners! Simply click the **TRAVEL tab**, then click Air Travel.
- step **4** **RESERVE YOUR HOTEL.**
Choose among dozens of top hotels by clicking the **TRAVEL tab**, then Hotel Reservations. Or call +1.404.584.7458 (International) or 1.800.241.6405 (U.S. & Canada). The rest is quick and easy.
- step **5** **PLAN YOUR TRIP.**
Once you are registered, click the **FOR BUYERS tab**, then click on myMarket! Plan. This helpful, interactive tool lets you search for and select exhibitors you want to visit, browse floor plans, schedule appointments, register for seminars and so much more.



AmericasMart® Atlanta

TEMPORARY LOCATIONS

Building 1

Floor 2	Antiques, Vintage & One of a Kind Distinctly American High Country Lodge
Floor 7	Fine Linens & Home Textiles Home Accents
Floor 8	Furniture/Case Goods Home Accents Home Furnishings

Building 2

Floor 3	License & Design (January Only)
Building 2 WestWing	
Floor 1	HIGH DESIGN®
Floor 2	Gourmet
Floor 3	Coastal Lifestyles Collection Garden Products
Floor 4	Collegiate Licensed Products Souvenir, Resort & Novelty Gifts

Building 3

Floor 1	Cash & Carry Jewelry Halloween Holiday, Floral & Baskets
Floor 2	Handcrafted Design Housewares Tabletop & Fine Gifts
Floor 3	AmericasMart's Children's World®
Floor 4	Body & Soul Boutique Down to Business Jewelry & Fashion Accessories
Floor 5	General Gifts/Museum Gifts Inspirational Gifts Pampered Pets CGTA

Building 1

23	AMC Offices
22	AMC Offices
21	
20	Holiday, Floral+Home Decor, Christmas Collectibles
19	Holiday, Floral+Home Decor
18	Holiday, Floral+Home Decor
17	Holiday, Floral+Home Decor
16	Holiday, Floral+Home Decor
15	Expansion: Coming soon!
14	Home Accents+Furnishings
13	Home Accents+Furnishings
12	Home Accents+Furnishings
11	Home Accents+Furnishings
10	Home Accents, Fine Linens
9	Linens/Home
8	Temporaries
7	Temporaries
6	Rugs
5	Rugs
4	Rugs
3	Rugs
2	Temporaries
1	Registration

Building 2

18	Gift
17	Gift
16	Gift
15	Gift
14	Gift
13	Gift/Home
12	Gift/Home
11	Gift/Home
10	Gift/Home
9	Tabletop
8	Tabletop
7	Gift
6	Gift
3	Temporaries
2	Mezzanine
1	Registration

Building 2 WestWing

10	Living, Indoor/Outdoor® The Gardens®
9	Living, Indoor/Outdoor® The Gardens®
8	Gourmet & Housewares
7	Gift & Resort
6	Gift
4	Temporaries
3	Temporaries
2	Temporaries
1	Temporaries
B1	Mezzanine
B2	Registration

Building 3

15	Penthouse Theater
14	Expansion: Coming Soon!
13	Children's World
12	Women's Apparel & Men's
11	Women's Apparel
10	Women's Apparel
9	Women's Apparel
8	Fashion Accessories
7	Immediate Resources
6	Fine Jewelry
5	Temporaries
4	Temporaries
3	Temporaries
2	Registration/Temporaries
1	Temporaries